

## Proposal for Eastern Collegiate Radio Conference

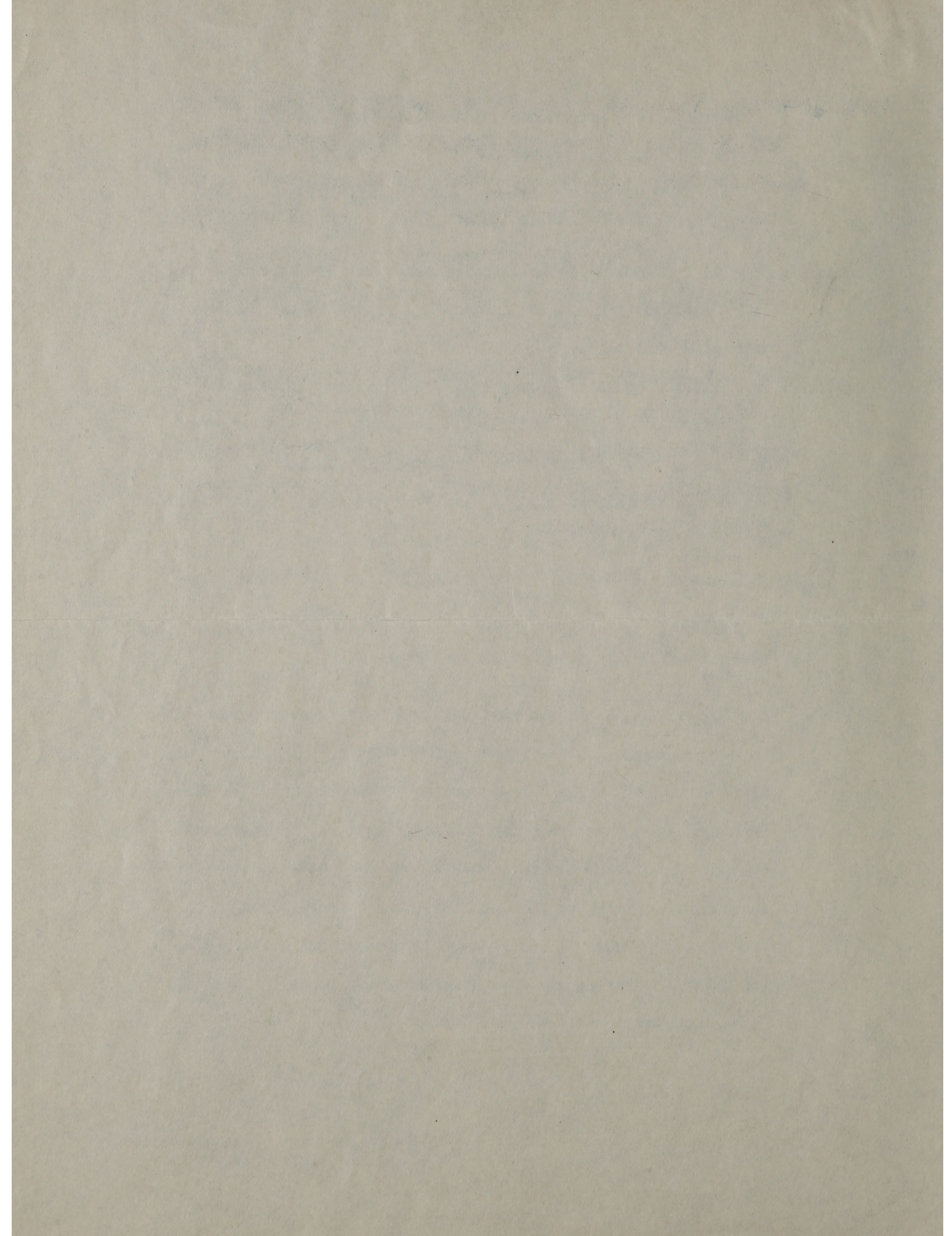
Sponsored by

WCSR, Smith College, March 16, 17, 18

- Purpose: 1. General discussion of the place of radio on the college campus, and the evaluation of its position and responsibility in the community as a whole.
2. Individual discussion groups will consider the problems and comparisons of various policies, techniques, and methods used in programming, production, advertising and publicity. FCC rules and regulations will be clarified and discussed in relation to their effects on campus radio stations. Personnel problems in professional radio will be discussed, and will add to the consideration of how to further our preparation for work in educational radio in the world at large.

Speakers: Men from NBC, CBS, and WNEW in New York have expressed interest in our project and have praised our endeavors. The Publicity Director of WNEW will be a discussion leader, as will the Vice-President of Gotham Recording Company, New York, who will talk on control board mechanics. Invitations have been extended to the station manager of WHBC and WDET, men in advertising, production, personnel, and leaders in educational radio. A tentative speaker is one of the heads of the Voice of America, State Department.







Structure: Delegates from 30 to 40 college radio stations have been invited and will register on Friday or Saturday, March 16,17. The fee will be \$3.50, which will cover cost of the banquet to be given Saturday evening at the Hotel Northampton. A general welcome along with open house at WCSR will be held Friday evening, and on Saturday the various discussion groups will be scheduled.

We hope to use Davis Center for our group discussions, and to house female guests in the college dormitories. We would sincerely appreciate the backing (mainly spiritual) of Smith College, which would entail not only moral support but the use of college guest rooms for our main speakers.



Department of Agriculture, Bureau of Plant Industry, Washington, D. C.

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*W. H. H.*

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